

OFFECCT

O₂asis



O₂asis

The growth of fresh air

Pollutants and poor indoor air quality are causing loss of concentration, fatigue and illness in the modern workplace. O₂asis is embracing plants as the solution with the introduction of the O₂ASIS collection.

It is no secret that nature is one of the great healers. In our day-to-day lives, a short walk or even a moment outside on the doorstep provides us with a short, sharp burst of oxygen needed to refresh and reinvigorate our minds. In contrast, the buildings in which we spend so much time can feel sterile, dry, and ‘airless,’ and can affect our health and ability to concentrate. Indoor air is often more polluted than outdoor air, brought about by a cocktail of pollutants more formally known as Volatile Organic Compounds (VOCs), the concentration of which is determined by a lack of airflow, heating appliances, office equipment, the use of cleaners, paints, adhesives, and types of furnishings.

Ironically, as mankind has advanced in its engineering of energy-efficient buildings, we have also created homes and office buildings that are sealed from the outdoor environment. One could blame modern construction practices for the decrease in indoor air quality, as reduced ventilation is one of the main contributors to the “Sick Building Syndrome” (SBS), triggering symptoms such as headache, fatigue, malaise, mental confusion, eye and throat irritation, coughing and wheezing.



Whilst architects and planners place great emphasis on orienting their buildings to maximise views to nature and vegetation, in so doing have somehow created a greater split from our natural surroundings. It is this paradox that caught the imaginations of Offecct's founders Kurt Tingdal and Anders Englund and it's art director, Eero Koivisto. At the core of the company's newest collection – O₂ASIS – the trio embraced the idea of growing fresh air.

Research has proven that we are already blessed with a solution that doesn't rely on newfangled technologies and high investment, but simply the introduction of certain plant species to our indoor environment – three in particular: Areca Palm, Mother-in-Law's Tongue, and Money Plant which all actively absorb toxins and release more oxygen.

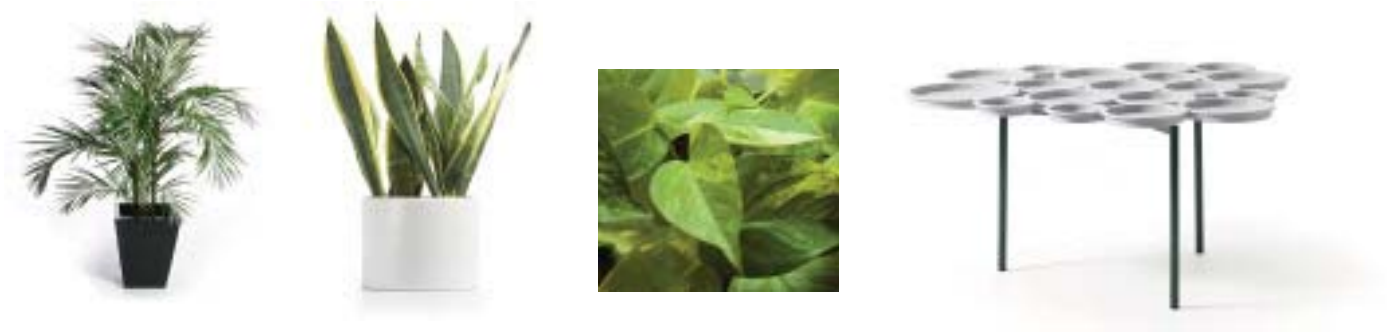
Business owner and green activist Kamal Meattle has pioneered the principles of green architecture and sustainable upkeep to reshape commercial building in India. He introduced massive banks of these air-filtering plants to an office park in New Delhi and has succeeded in 'growing' cleaner indoor air and reducing common ailments for the staff.

Meattle's results provided the motivation for

O₂ASIS, an assortment of furniture items have been designed with the added function that they can easily 'host' a variety of vegetation. Four renowned design studios – Claesson Koivisto Rune, Front, Jean-Marie Massaud and Luca Nichetto – have responded to the call from Offecct.

The brief was quite open, as they were asked to 'create furniture on which one can easily place green plants.' Anders Englund is quick to point out, "We were certainly not asking them to design plant pots!" The designers, all of whom have worked with Offecct before (with the exception of Front), were encouraged to explore the use of greenery in American Modernist houses.

Explaining the inspirations for this new initiative, Eero Koivisto praises the confident addition of plants in the famous Eames House in California (1945) as an example of how architects of that time embraced vegetation as an integral component of our built environment. Anders Englund, co-founder and design manager of Offecct, agrees and adds, "Nowadays the integration of nature in interiors are somewhat forgotten. As a result, there are often acoustic difficulties as well as problems with air quality and



allergies. As people settle into new buildings, they instinctively want to introduce greenery.”

Koivisto has enjoyed observing the integration of vegetation in our urban environment, and he cites multiple influences to the development of his ideas for the project. “In Tokyo, I have always been struck by the village-like neighbourhoods nestled behind the high-rise buildings and main roads. In these quiet streets, small family houses take a lot of pride in their space and place a lot of emphasis on plant life - a kind of antidote to the dense urban environment.” He continues, “Also, my retired mother (an ex-doctor) has loads of plants in her home. She always proclaims that they are great for the air and for releasing oxygen into the home. In my own home, my wife and I cover half of our dining table in flowers!”

What all of this goes to show is that, in varying ways, flowers and plants play an important role in people’s homes, adding tranquility and beauty to an otherwise manmade space. Indeed, in addition to the aforementioned health benefits, they contribute greatly to people’s happiness and sense of calm.

Luca Nichetto’s development of ideas evolved into an in-depth research into the Modernist homes

of yesteryear, where “every entrance way, corridor, and room integrated plants in a unique way.” Offecct have chosen to take his GREEN PADS design into production, the idea for which came about when the Italian designer began to arrange a number of flowerpots of varying sizes closely together on the floor, with each one sitting on it’s own saucer. He then removed the pots, leaving only the saucers which created a pattern that informed the final surface configuration. “When I saw the pattern formed by the flowerpot saucers, I thought of Claude Monet’s famous painting of water lilies floating on the pond at Giverny. It feels like an appropriate reference for this project.” When covered in flowerpots, the plants become the centrepiece and the furniture simply acts as their support, “rather like a chair acts as the support for a person.”

Claesson Koivisto Rune’s contribution to the O₂ASIS collection is GREEN TRAYS, a large tray of galvanised steel that sits on slender legs. “It became clear that there are too few aesthetic and practical furniture designs that present plants in an attractive manner in public interiors,” concedes Koivisto. “Our ambition was to design a product that provides space



for vegetation in a flexible way that makes it possible to integrate greenery into interiors.”

French designer Jean-Marie Massaud’s designs are large upholstered divans with space for vegetation, called GREEN ISLANDS. A plant can be inserted into the inbuilt holes, giving the impression that the vegetation is somehow growing from within the furniture. Suitable for public interiors, the circular and square ‘islands’ invite you to enjoy a moment of contemplation or quiet conversation. GREEN PEDESTALS designed by Front, introduces planters on slender legs which can function as linear room dividers or something more organic when clustered together.

As well as GREEN PEDESTALS works as a tool to create separate rooms in a larger spaces – so do the latest member of the O₂ASIS family; GREEN DIVIDER by Louise Hederström.

In addition, Offecct has added a few accessories to existing products. WINDOW PLANTER, GRIP VASE and the new SOUNDWAVE PLANTER are all included in the new O₂ASIS concept.

Offecct’s Kurt Tingdal concludes, “O₂ASIS is strategically one of our most important investments

in recent years. It’s not about the vegetation in itself, but about the added value that green environments create. In line with our longstanding commitment to create sustainable designs, it was an obvious step for us to create conditions for a better indoor climate and a creative work environment.”

It would seem that Offecct, in it’s own way, is heeding the advice of architectural legend Frank Lloyd Wright who once said, “Study nature, love nature, stay close to nature. It will never fail you.” May healthier interiors be the judge of that.



O₂ASIS - GREEN PEDESTALS by Front

GREEN PEDESTALS can be used as room dividers. Some versions have dimensions that fit perfectly at the side of a desk, other fits in height next to a seat or a window. It is possible to add a seat or a table top to the round models.

GRIP VASE by Satyendra Pakhalé

GRIP is a table made of Corian® that is easy to move thanks to the handle on the tabletop. GRIP VASE fits perfectly into Grip's handle, creating the opportunity for integrating greenery into the table.

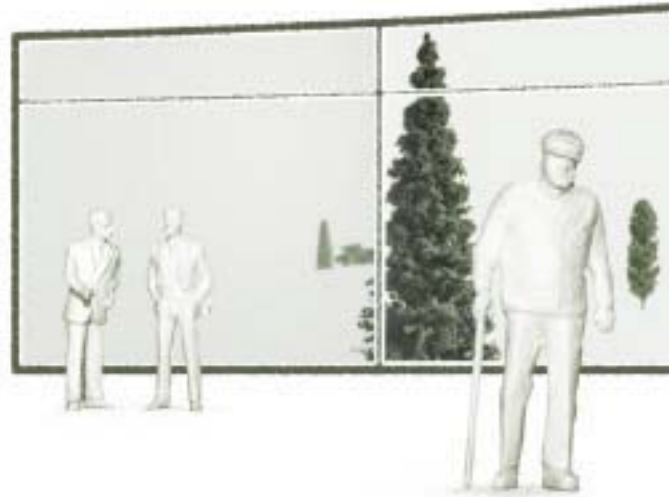
O₂ASIS - GREEN TRAYS by Claesson Koivisto Rune

GREEN TRAYS is a set of tables in three different sizes for placement of flowers and plants. GREEN TRAYS are built upon a large tray in black lacquered metal with a frame and legs lacquered in green with plastic glides.



O₂ASIS - GREEN ISLANDS by Jean-Marie Massaud

GREEN ISLANDS are ottomans with space for vegetation. The key is that the vegetation is part of the furniture. GREEN ISLANDS come in two versions – one circular and one square.





O₂ASIS - GREEN PEDESTALS by Front
O₂ASIS - GREEN ISLANDS by Jean-Marie Massaud



O₂ASIS - GREEN PADS by Luca Nichetto

GREEN PADS is a table for the placement of flowers and plants. By combining a number of GREEN PADS next to or on top of each other, a feeling of a single piece of greenery is created.



O₂ASIS - GREEN TRAYS by Claesson Koivisto Rune



O₂ASIS - GREEN PEDESTALS by Front

GREEN PEDESTALS can be used as room dividers. Some versions have dimensions that fit perfectly at the side of a desk, other fits in height next to a seat or a window. It is possible to add a seat or a table top to the round models.



SOUNDWAVE PLANTER by Mario Ruiz

SOUNDWAVE PLANTER is a complement to the SOUNDWAVE collection, offering the possibility to add greenery into SOUNDWAVE interiors.



O₂ASIS - GREEN DIVIDER by Louise Hederström

GREEN DIVIDER meet the demands to create a room within an office environment or any other open space. Angled corners in both ends makes it flexible and it can be placed in different formations or simply by itself. GREEN DIVIDER works perfectly well with smaller plants; or in fact – even without plants.

WINDOW PLANTER by Eero Koivisto

WINDOW is a table with a tabletop in white lacquered MDF with coloured glass and legs in chrome. WINDOW PLANTER integrates greenery into WINDOW by replacing the original glass with an insertion for flowers and plants.





GREEN ISLANDS by Jean-Marie Massaud



GREEN PEDESTALS by Front



GREEN PADS by Luca Nichetto



GREEN TRAYS by Claesson Koivisto Rune



GREEN DIVIDER by Louise Hederström

Please visit our website for the latest information and recent collection updates, www.offecct.se

Additions to the O₂asis collection



WINDOW PLANTER by Eero Koivisto



GRIP VASE by Satyendra Pakhalé



SOUNDWAVE PLANTER by Mario Ruiz

Production and art direction: Markus Moström Design, Wolfgang Design
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Photography: Peter Råberg and Jann Lipka

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CIRCUS
Table & Planter
By Formjord

FACTS

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PRODUCT INFORMATION

Circus is a table designed by the duo Formfjord. The main idea when Formfjord developed Circus was to think not only of the product they were developing, but also the whole living space where life happens. Formfjord wanted to see the whole living space as an arena, a circus.

"The table defines the room and sets the atmosphere – it even changes the behavior of the room. Creating a playful design for the table makes the living room a wonderful place", says Formfjord.

O₂asis Sustainability

O₂asis is an assortment of design products which together with greenery and plants improves interiors. To maintain the high quality and to keep the best surface a flower pot is always to be used inside the products.

ENVIRONMENTAL LABELING

Oasis

TECHNICAL INFORMATION

Table top in black or white lacquered MDF alt. plant holder in black or white lacquered metal (excl. inner plant pot). Lacquered metal frame in black or white.



BLACK MDF



WHITE MDF



RAL 9005



RAL 9010

OFFECCT SELECTED PATTERNS™

Frame in OFFECCT Flexicolour.



FLEXI
COLOUR

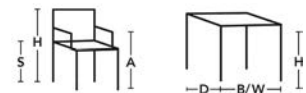
DETAIL

Compartment for plants: Ø 400 mm, height 200 mm.

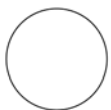


PLANT HOLDER

CIRCUS



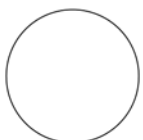
H 320, Ø760



H 580, Ø400



H 250, Ø1000



OFFECCT *O₂asis*

O₂asis is an assortment of design products, which together with flowers and plants enhances and adds value to the work environment, not least through an improved indoor air quality.