

# SCENE

OFFECCT

I

Nendo  
Jean-Marie Massaud  
Luca Nichetto  
Richard Hutten  
Mattias Stenberg  
Cate & Nelson  
Knudsen Berg Hindenes

1957

historic meeting

2 people

Vallauris

SPANISH PAINTER PABLO PICASSO AND FRENCH AUTHOR JEAN COCTEAU - VALLAURIS, FRANCE

PHOTO RENE BURRI © RENE BURRI / MAGNUM / IBL



## OFFECCT SCENE No.1 2013

Published by OFFECCT AB

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# DAILY ENCOUNTERS

At Offecct, the ongoing investigation into the changing dynamic of the workplace is an important driver in our design development. This leads to a constant flow of new designs, and we are proud to present the latest members of our 2013 furniture family on these pages. Some of them are ready to fill your needs for activity-based spaces already today, whereas others are still in the final stages of development. We call the latter group of products Offecct Lab, and even if some finishing touches remain we can't help but share them with you out of pure excitement.

Today, more than ever before, we are experiencing greater flexibility and mobility in the way we live and work, aided by the ever-evolving role of technology which has freed us to work in multiple locations. No longer desk-bound, it is 'touch-down', activity-based areas that are replacing fixed workspaces, in turn presenting new opportunities to collaborate and interact as part of our daily encounters. This newfound independence in how and where you choose to work places even greater emphasis on the need for face-to-face interaction. Meetings provide crucial punctuation moments in our working lives and we work tirelessly to release furniture designs that fulfil multiple meeting scenarios.

We are continually exploring new furniture typologies as the demands and expectations of our work environments morph away from the traditional hierarchical models of the past. Our exploration is free from constraint as we challenge the very fabric of the office, asking ourselves and our designers to consider how people interact and traverse in their working lives, how that relates to their personal lives and, indeed, where furniture plays a part in that activity. We are dedicated to creating a conducive atmosphere for active meetings with furniture playing an important role alongside other environment considerations such as acoustics, tactility, light and oxygen levels, room tempera-

ture and humidity. This ensures that we always launch cutting-edge furniture typologies that set the stage for idea exchange, collaboration and spontaneous interaction.

The launch of each new product represents many hours of research and development between the Offecct team, the designer, suppliers, architects, product testers and environmental certifiers. The product will have been designed to either fulfil a specific task or answer diverse requirements but we like to think that each one pushes new territory. Our 2013 introductions during the Stockholm Furniture Fair continue to offer the basis for diverse meeting scenarios, be it the Carry On portable seating by Mattias Stenberg that provides flexible solutions for spontaneous gatherings; the Soundwave® Pix sound absorbing panels by Jean-Marie Massaud that improve sound quality and noise levels; or the elegant and lightweight Cape chair by Nendo – an Offecct Lab product that is our first design collaboration with the pioneering Japanese studio. Individually, in groupings or as a collection across all office quarters, we feel confident that all of our new designs will fit into and indeed contribute to stimulating, productive, multi-faceted and, above all, happy work environments.

*Kurt Tingdal, CEO  
Anders Englund, Design Manager  
Tibro, January 2013*



14:35

in-between meeting



7 people

London

12:23

flexible gathering



12 people

Antwerp

CARRY ON

STOOL

MATTIAS STENBERG

CARRY ON

STOOL

MATTIAS STENBERG

11:20



2 people

SOUNDWAVE STAND SOUNDWAVE RICHARD HUTTEN

comfortable silence



New York

SOUNDWAVE STAND SOUNDWAVE RICHARD HUTTEN

08:47



6 people

NETFRAME

SOFA & EASY CHAIR

CATE & NELSON

transparent agenda



Berlin

NETFRAME

SOFA & EASY CHAIR

CATE & NELSON

17:40

good connections



9 people

Stockholm

LINEA

SOFA SYSTEM

LUCA NICHETTO

LINEA

SOFA SYSTEM

LUCA NICHETTO



09:30



4 people

BOP

CHAIR

KNUDSEN BERG HINDENES

executive summit



Milano

BOP

CHAIR

KNUDSEN BERG HINDENES

A long hallway with a wall covered in a grid of blue and white acoustic panels. The panels are arranged in a pattern that creates a sense of depth and rhythm. The lighting is soft and even, highlighting the texture of the panels.

**16:10**

**noiseless forum**

**14 people**

**Amsterdam**

PIX

SOUNDWAVE

JEAN-MARIE MASSAUD

PIX

SOUNDWAVE

JEAN-MARIE MASSAUD

In progress



5 people

CAPE

OFFECCT LAB - CHAIR

NENDO

capable group



Tokyo

CAPE

OFFECCT LAB - CHAIR

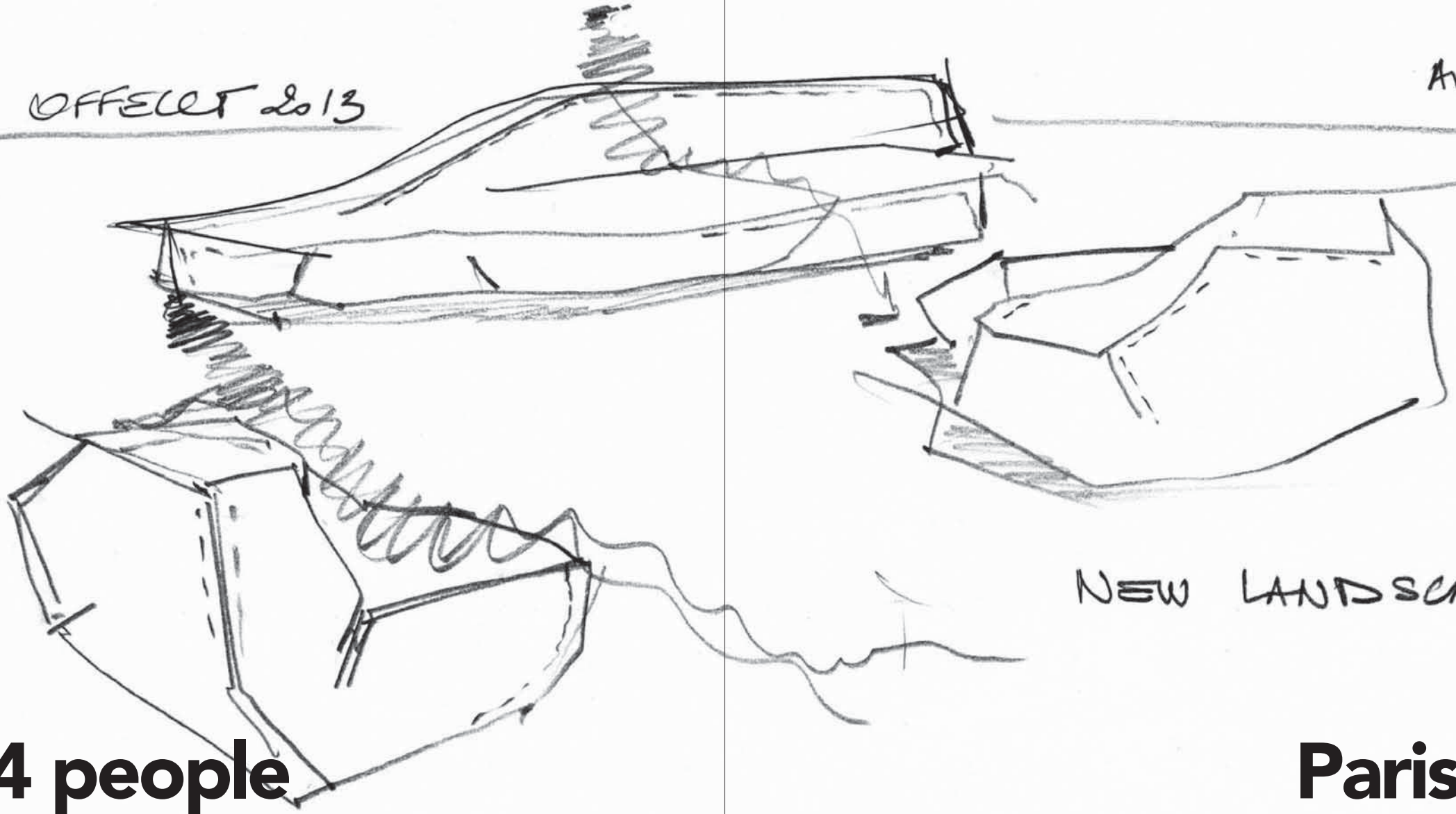
NENDO

**In progress**

**soft discussion**

OFFECCT 2013

AIR



NEW LANDSCAPE

**4 people**

**Paris**

# THE REAL MADE IN SWEDEN

To us Made in Sweden is more than a certification of origin. It is core to how we achieve our high quality and design ambitions. Our production facility is part of our headquarters enabling us to regularly assess and sharpen our environment and quality targets. We remain close to our suppliers, 85% of whom are located within a 100km radius of our base in Tibro – the furniture producing capital of Sweden.

Like us, these suppliers are dedicated to producing well-designed furniture to the highest quality; building on the furniture making heritage and expertise that has steadily evolved in the region. Together we keep abreast of innovations and invest in the latest production methods that ensure we achieve cutting-edge results. We are proud to be contributing to the furniture making legacy of Tibro and sustaining local employment and valuable skill sets in Sweden.



FIRST MOULDED PALMA SHELL JUNE 30, 2008

# OFFECCT CSR PROGRAM

Companies have a serious obligation to take responsibility for their impact on the planet and society, from an economic, environmental and social aspect. Corporate Social Responsibility (CSR) duties have always been ingrained in Offecct's philosophy and we work continuously to assess and improve our targets.



## CO2 emissions

We have integrated comprehensive efficiency structures to reduce our waste; we assess our power consumption and efficient use of materials as well as the delivery methods for local raw materials and end products. Modes of transport for our team are scrutinised together with a myriad other outputs that collectively help to bring our carbon emissions down.



## Our workplace

The wellbeing and happiness of our people is essential to the prosperity of our company. Everybody is involved in the constant improvement of our working environment, ranging from safety measures to factoring in extra curricular team activities. We also pay close attention to the ethics and code of conduct of our external suppliers.



## External Certifications

Our products go through extensive testing to adhere to internationally recognised quality, durability and safety standards. Our ISO 9001 and ISO 14001 certifications mean that we can guarantee our high quality of work and that we constantly sharpen our environmental targets. We also comply with ISO 26000, a voluntary international standard for social responsibility. Numerous OFFECCT products have passed the stringent environmental and quality standards assigned by Nordic Ecolabel / Svanen and Möbelfakta.



## Forest stewardship

We very carefully inspect the supply chain to ensure that we are only using wood that comes from sustainably managed forests. Furthermore, since 2008 we have nurtured a long-term collaboration with a Swedish environmental organization called the Children's Rainforest to help preserve rainforests around the world.

# OFFECCT PRODUCT RANGE

Offecct works closely with internationally renowned and innovative designers. The continuously updated collection mirrors the company's vision; furniture for creative environments that enable positive meetings in workplaces, public spaces and private homes. Contemporary design made in Sweden.

## SOFAS



EASY BLOCK      FLOAT      FLOAT HIGH      FLOAT HIGH LARGE      GHOST      GRAND      GROW      KING      MINIMA      NEMO



ORBIT      ORGY      ORIGAMI      PLAYBACK      PLAYBACK      SMALLTOWN      SMALLROOM      NEW LINEA      NEW ISLANDS      NEW NETFRAME

## EASY CHAIRS



BOND HIGH      BOND      CLUB      FLOAT      FLOAT HIGH      FLOAT HIGH LARGE      FLY      GHOST      KING      LAYER      MINIMA      MOMENT      MONO LIGHT      NEMO      ORBIT



ORIGAMI      OYSTER HIGH      OYSTER LOW      PAL HIGH      PAL LOW      PALMA      PLAYBACK      QUEEN      SMALLTOWN      SOUCHAIR      SOLITAIRE      SPOON HIGH      SPOON LOW      TINTO      NEW NETFRAME

## CHAIRS



BOND      BOND      BOND      BOND LIGHT      BOND XTRA LIGHT      CANTI      CORNFLAKE      CORNFLAKE      CORNFLAKE      COUPE      DUO      DUO      DUO WOOD      DUO WOOD      DUO WOOD TOUCHDOWN



FASTBACK      KING      LITE      MOD      MONO LIGHT      MONO LIGHT      MONO LIGHT      PALMA MEETING      QUICK      QUILT      COOL      ROBO      TOFFEE      NEW BOP      TABLES      AMAZONAS



BASIC      BIRD      BOND      BOND      CORNFLAKE      CORNFLAKE      DROPLET      GRIP      LITE      NOBIS      PROPELLER      PROPELLER      SHELF      SNOWFLAKES      VERTIGO      WINDOW

## ADDITIONALS



FLOWER      K-LINE      PICK UP      NEW CARRY ON

## ROOM DIVIDERS



CLOUD      FOREST      SOUNDWAVE®



LUNA      SCRUNCH      SKYLINE      STRIPES      SWELL      VILLAGE      NEW PIX      PLANTER      SCREEN      SHELF



SMALLTALK      SPINNAKER      NEW SOUNDWAVE STAND      SOUNDWAVE®      BELLA      BOTANIC      FLO      GEO

## O<sub>2</sub>ASIS



GREEN DIVIDER      GREEN ISLANDS      GREEN PEDESTALS      GREEN PADS      GREEN TRAYS      WINDOW PLANTER      GRIP VASE

